## Peer Review Worksheet for Data Tracking AssignmentMy Name isMahad MemonBCOM3300

## Steps:

- 1. Read your partner's draft LIGHTLY ie as you would read a magazine article.
- 2. Read it again but CLOSELY. Make notes in the margins or line edits where appropriate.
- 3. Rate the overall readability of the draft (sense of ease, paragraph length, formatting, document design, etc)
- 1 (not at all readable)

5 (somewhat readable)

10 (very readable)

10 (very readable)

 A. Your partner needs to tell the story of how they used data through all 4 stages of the data communication process (collection, formatting, visualization, insights).
What are 2 things your partner can do to make their story 1) CLEARER and 2)
MORE INTERESTING? WRITE A LOT!!

Thing 1:

To make the data story clearer, Ali could incorporate a brief overview of the purpose of the data tracking. For example, explaining why calorie tracking is important to them or how they plan to use this data (such as for health, fitness, or nutritional insights) would provide context to readers.

Thing 2:

To make the story more interesting, they could add visualizations or graphs that show trends over time, such as a line graph tracking daily calorie intake. This visual element would break up the text, making it visually engaging and easier to understand the patterns in their data at a glance.

B. Is there vital information/material that your partner has left out of the data tracking section? If so, what is it?

It looks like the data focuses solely on calorie counts by date. If Ali has not provided any insights on the data, they could include an analysis of outliers (days

with unusually high or low calorie counts) or highlight weekly averages to give a broader perspective. Additionally, comparison data (such as a recommended daily calorie intake for their goals) could make the information more relevant and insightful.

C. What are 2 general things your partner could do to improve their data tracking section? WRITE A LOT!!

Thing 1:

Ali could improve the data tracking section by enhancing the formatting. Ensuring that each stage (collection, formatting, visualization, and insights) is clearly separated and labeled would make it easier to follow the structure of the data communication process.

Thing 2:

Adding a conclusion or reflection at the end would make the section stronger. Ali could discuss what they learned from tracking this data, any changes they plan to make based on their observations, or potential adjustments to their data collection in the future. This personal touch could add depth to their analysis.